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ALABAMA STEEL TERMINALS TO MANAGE NEW OPERATION WITH JADE SOFTWARE
Ten terminals in 18 months: Jade Master Terminal moves deeper into North America

Christchurch, 26 June 2014 — Today, Jade Software announced another sale of its terminal operating system (TOS), Jade Master Terminal. Alabama Steel Terminals LLC (AST) has selected Master Terminal for a newly-leased facility handling steel coils for export from Mobile, Alabama. This win marks the tenth North American terminal to move to Jade in the past 18 months.

AST, a joint venture between Tri-State Maritime and Richardson Stevedoring & Logistics Services, expects the new terminal to handle an initial tonnage throughput of at least 600,000 tons per year. Importantly, Master Terminal will let AST manage any type of mixed cargo across multiple port facilities, and easily grow alongside expanding operations.

Master Terminal will let AST make better, quicker operational decisions by reducing the number of systems that AST relies on and offering a single view of the entire operation, including steel storage and vessel loading. Productivity gains like this helped Master Terminal stand out, as an AST spokesperson explained. "AST partners reviewed several companies in response to our RFP and, as a result, was impressed by Jade's vast knowledge of our industry, combined with the flexibility of their Master Terminal package to accommodate our specific management and interfacing requirements."

"We feel strongly that Master Terminal will play an integral part in the success of this terminal, by bringing efficiency to our operation, as well as providing a valuable service for our customers."

Captain Kaustubh Dalvi, Director of Sales for Master Terminal, is pleased to see growing recognition of Jade Master Terminal in the North American market. "It's great to see that Master Terminal has been chosen by AST, marking another great win for us in the region. Once again we've been acknowledged as true 'port people,' providing a solution to AST that meet their technology requirements at a competitive price. In an industry which is still predominantly paper based and full of legacy technology, there is a lot that Jade can do to streamline ports operational processes and drive transparency. We are excited where these opportunities will take us."

Master Terminal is fast becoming the preferred TOS for mixed cargo ports around the world, with operations across the Middle East, Europe, South America, and the Pacific. Jade recently announced two "firsts", with new customers in Mexico and Ghana as well.

Implementation of Master Terminal will begin in Mobile later this year.

About Jade

Since 1978, Jade has been designing, building, and supporting innovative software. We solve complex business problems for organizations in the financial services, telecommunications, utilities, retail and specialist logistics industries.

Our expert, passionate people develop high performance enterprise solutions, create engaging customer experiences through digital strategy and design, and develop advanced technology platforms used by thousands of companies all around the world.

Our offices are located in New Zealand, Australia, USA, UK, and the United Arab Emirates.

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