

..... FACING DIGITAL TRANSFORMATION INVEST IN YOUR FUTURE GET PORT SMART


RETAIN YOUR COMPETITIVE EDGE WITH A TOS DESIGNED FOR MIXED CARGO

For mixed cargo ports to survive in the ever evolving logistics industry, they must embrace new technology through digital transformation. The key objectives of a port are shifting from purely cost based, to cost and value based. To meet these objectives, your port must be able to capture data in real time to make smarter decisions and build an agile port. *Here's a quick look at how you can get port smart.*

OPERATING IN A DATA-DRIVEN WORLD

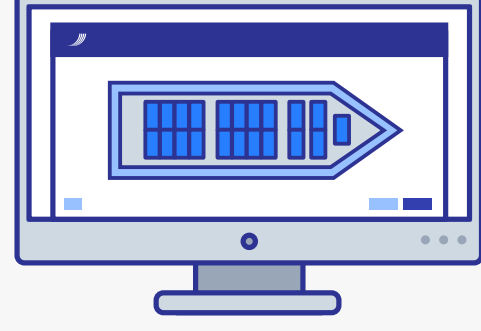
Mixed cargo ports pressured to keep up with ever-increasing vessel sizes and cargo volumes

Must contain costs, improve efficiencies and respond to new customer value demands



Improve the flow of accurate, connected information and leverage your data for more informed decisions and new revenue streams


Invest in a digital transformation of your port



digitalization:
The use of digital technologies to change a business model and provide new revenue and value-producing opportunities; it is the process of moving to a digital business.¹

DIGITALIZATION: #1 FORCE TRANSFORMING TRANSPORT AND LOGISTICS²

IT'S TIME FOR A MODERN DIGITAL TOS



terminal operating system (TOS):
A TOS is central to a port's operations, with intelligent software and reporting to control the efficient and effective movement and storage of cargo in and around a terminal or port.

Replace your paper-based processes or legacy system and invest in a TOS designed for mixed cargo

BUT WHAT ABOUT THE RISKS IN CHANGING TO A NEW TOS?



Aren't they expensive?
Accurately tracking and recording every cargo transaction and streamlining processes across your port can ensure a faster ROI than investing in other areas of your port, such as new cranes



Won't it introduce risks?
Partnering with a vendor that has a strong port background and proven implementation record can mitigate potential risks



Isn't it difficult to implement?
A user-friendly and intuitive TOS designed specifically for mixed cargo and implemented by an experienced vendor will ensure a seamless transition to your new port operations

» With careful change management, POTENTIAL RISKS ARE EASILY OVERCOME

BENEFITS = OPPORTUNITIES Four ways to grow an insights-driven business



Improve visibility and transparency
over your operations and beyond, so you can make more informed decisions



Deliver valued customer experience
to build your reputation and stakeholder confidence with reduced errors and faster throughput



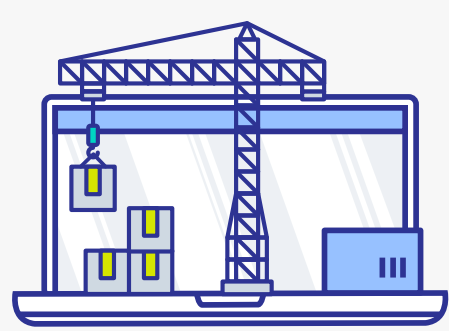
Reduce costs and extract better value
through efficiency gains and improved resource allocation to stay competitive




Increase your business agility
with a flexible, scalable TOS that can easily adapt as business needs and demands change

 **Ambitious ports will thrive by addressing the shift in market demand for greater services and embracing the opportunities and insights that data and a modern TOS provide**


KEY FEATURES OF A TOS



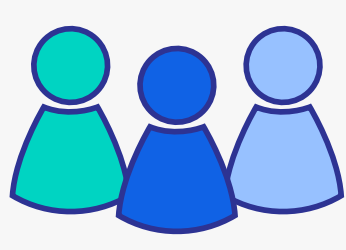
Designed to cater for all cargo types within a single software system



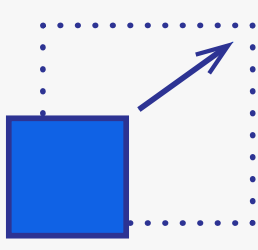
Based on industry best practices with ability to customize for your unique operations



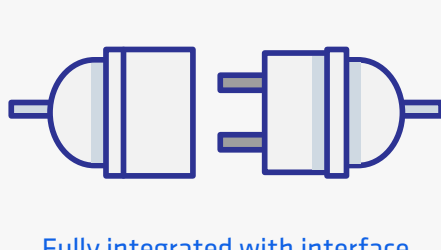
Customized reporting and invoicing enabling ports to analyze their data easily



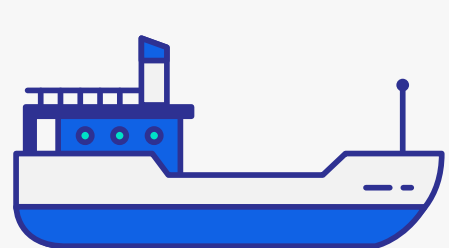
User friendly and intuitive design which doesn't need a large IT team to manage it




Scalable, flexible and configurable to support your growth and adapt to changes in the industry



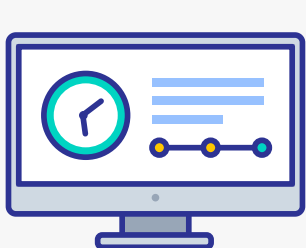
Fully integrated with interface mechanisms to ensure a seamless flow of information and a complete view of your entire port



Supports all styles of ports and flexible work environments

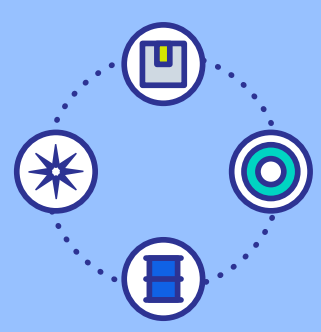


Consistent UX across all cargo types in a single integrated system




Designed for real-time view of activity and cargo across operations

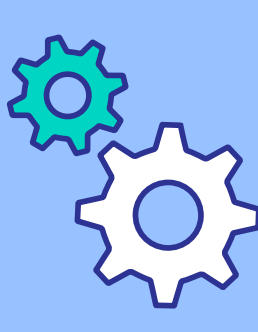
WHAT MAKES THE BEST MIXED CARGO TOS VENDOR TO PARTNER WITH?




Proven mixed cargo experience



Strong industry background



Robust implementation methodology



Active and responsive support

SMART PORT SURVIVAL



A mixed cargo port must:

- Embrace new technology and digital transformation
- Shift their key port objectives from cost to value based
- Establish an insights-driven business
- Find ways to collect, analyze and share their data
- Use a TOS to manage the data loop between the physical and digital worlds

» THE TIME TO INVEST IN YOUR PORT'S DIGITAL FUTURE IS NOW

Discover how to easily manage your mixed cargo into the future

Retain your competitive edge with the innovative terminal operating system from Jade Logistics, Master Terminal, designed for mixed cargo

FIND OUT MORE

